





Visits 686.4K Visit Frequency 3.98

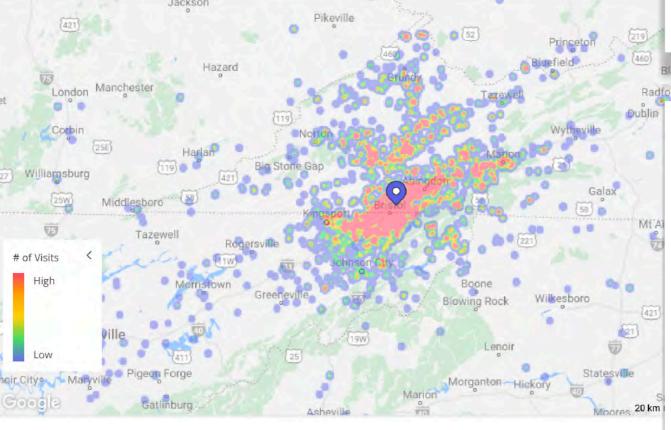
Visits / sq ft 5.7 Avg. Dwell Time 40 min

Visitors 171.5K Panel Visits 14.8K



Visits

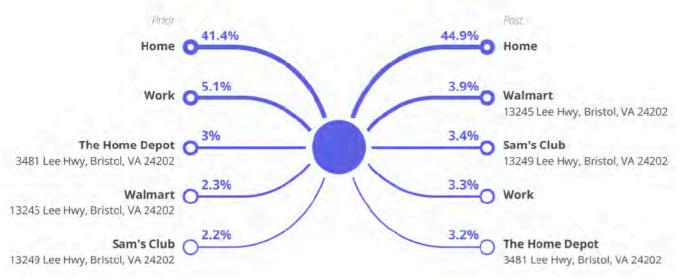




RANKING INDEX

41	Lowe's Home Improvement / Camp Creek Parkway, Gordons	693K
42	Lowe's Home Improvement / Cabela Drive, Bristol, VA	686.4K
43	Lowe's Home Improvement / Rutgers St Nw, Roanoke, VA	682.7K
44	Lowe's Home Improvement / W Main St, Salem, VA	674K
45	Lowe's Home Improvement / Richmond Road, Staunton, VA	666.9K
46	Lowe's Home Improvement / Commerce Dr, Bluefield, VA	665.5K
47	Lowe's Home Improvement / Indian Paint Road, Pounding N	660.9K
48	Lowe's Home Improvement / Stafford Market Pl, Stafford, VA	646.7K
49	Lowe's Home Improvement / Russell Branch Parkway SE, Lee	641.7K
50	Lowe's Home Improvement / Farmville Rd. Farmville VA	641 5K

VISITOR JOURNEY



WEEKLY VISITS



Showing Chain: Costco Wholesale | Region: Georgia | Total Venues: 13 | Coverage Costco Wholesale Nationwide 99% Georgia 93% (04.2022) | Metric Visits | Apr 1, 2021 - Mar 31, 2022

LOCATION					\
SURROUNDING RETAIL					
PROPERTY PLAN					
PROPERTY AERIAL	POPULATION	5 MILE	10 MILE	15 MILE	25 MILE
LOWES STORE VISITS	2021 Estimated Population	45,761	80,360	119,244	365,291
PLACER AI. DATA	2026 Projected Population	46,555	81,134	120,296	370,129
DEMOGRAPHICS MARKET OVERVIEW	Projected Annual Growth 2021 to 2026	0.3%	0.2%	0.2%	0.3%
AREA HIGHLIGHTS CONTACTS	HOUSEHOLDS				
← PREVIOUS NEXT -	2021 Estimated Households	19,950	34,789	51,075	156,938
	2026 Projected Households	20,419	35,782	52,832	164,173
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	2021 Estimated Median Household Income	\$47,006	\$50,011	\$50,534	\$49,800
	2021 Estimated Total Businesses	1,967	3,160	4,614	13,803
	2021 Estimated Total Employees	23,011	34,751	48,150	154,093

DEMOGRAPHIC PROFILE

# OF EMPLOYERS	MAJOR EMPLOYERS IN WASHINGTON COUNTY VA
600-699	K-VA-T Food Stores
600-699	Food City Distribution Center
500-599	Utility Trailer of Glade Spring
500-599	Universal Fibers
200-249	Columbus McKinnon Corp.
150-199	HAPCO American Flagpole
100-199	Paramont Manufacturing
100-149	General Engineering Co.
100-149	Universal Companies, Inc.
100-149	Dutt & Wagner of Virginia



HOME

LOCATION



80,360 POPULATION



34,789 HOUSHOLDS



3.1% UNEMPLOYMENT

RATE



67,451

DAY TIME DEMOGRAPHICS





LOCATION

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Bristol Overview

Bristol is an independent city in the Commonwealth of Virginia. It is the twin city of Bristol, Tennessee, just across the state line, which runs down the middle of its main street, State Street. It is surrounded on three sides by Washington County, Virginia, which is combined with the city for statistical purposes. Bristol is a principal city of the Kingsport—Bristol—Bristol, TN-VA Metropolitan Statistical Area, which is a component of the Johnson City— Kingsport—Bristol, TN-VA Combined Statistical Area—commonly known as the "Tri-Cities" region.

Interstate 81 ties Bristol to important population centers such as Knoxville, Tennessee (118 miles west), and Roanoke, Virginia (143 miles east). Interstate highways 77 and 40 connect with 1-81 within 73 miles of Bristol. Interstate 26 from Charleston, SC to Asheville, NC runs through the Tri-Cities.

ATTRACTIONS

- **Bristol**, known as the "Twin Cities," sits right on the Virginia-Tennessee state line. The largest city in the area with a combined population of nearly 44,000
- **Bristol Motor Speedway:** World-famous half-mile track; hosts the NASCAR Sprint Cup
- **Birthplace of Country Music Museum:** Celebrates Bristol's seminal country music heritage and designation as the Birthplace of Country Music by the U.S. Congress in 1998
- South Holston Lake: Popular for fishing, boating, skiing, and other recreational activities
- Paramount Center for the Arts: Features nationally known musicians, Broadway touring shows, ballet, symphony, and choral and chamber music

Virginia Overview

Virginia's economy has diverse sources of income, including local and federal government, military, farming and high-tech. The state's average earnings per job was \$63,281, the 11th-highest nationwide, and the gross domestic product (GDP) was \$476.4 billion in 2018, the 13th-largest among U.S. states.

Tennessee Overview

Tennessee's commercial sector is dominated by a wide variety of companies, but its largest service industries include health care, transportation, music and entertainment, banking, and finance. Large corporations with headquarters in Tennessee include FedEx, AutoZone, International Paper, and First Horizon Corporation, all based in Memphis; Pilot Corporation and Regal Entertainment Group in Knoxville; Hospital Corporation of America and Caterpillar Financial, based in Nashville; Unum in Chattanooga; Acadia Senior Living and Community Health Systems in Franklin; Dollar General in Goodlettsville, and LifePoint Health, Tractor Supply Company, Colliers International, and Delek US in Brentwood.

HOME

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CLOSE PROXIMITY TO HOUSEHOLDS

RETAIL CENTER OF

GREAT VISIBILITY

To I-81 & Multiple Access

PROXIMATION

AND ACCESS

points from Lee HWY.

ALL UTILITIES

AVAILABLE

RETAIL CENTER

OF GRAVITY

3 Million Shoppers



MAJOR STREET WITH TRAFFIC FLOW



HIGH DENSITY POPULATION

80,360 within a 10 mile radius



LOWER SALES TAX

By Almost 4% over Tennessee



LOCATED NEAR EMPLOYMENT OPPORTUNITIES



2015 YEAR BUILT







VIRGINIA

SURROUNDING RETAILERS & BUSINESSES

























TRAFFIC COUNTS



I-81 54,500 VPD



Lee Hwy. (Hwy 19) 13,400 VPD



I-81 Exit 5 Ramp 2,800 VPD

AREA HIGHLIGHTS

- **PRIME REGIONAL RETAIL DESTINATION WITH A STRONG CUSTOMER BASE** Prime location in vibrant retail corridor
- **Excellent visibility and access to I-81 (54,500)vehicles per day** with (13,400) on Lee Hwy.
- **3 Million Shoppers** Per Year
- **Population of over 45,761 within a five-mile radius**, providing a large customer base in the surrounding area
- Lower Sales Tax in VA, drives higher retail sales.
- High **Daytime Employment 67,451 Employees** in a 10 Mile Radius
- **>>>** Proposed ±200 apartment units within 2 minute walk of site
- Great Access with multiple egress & ingress locations

LOCAL DEVELOPMENT NEWS

Hard Rock Announces
Grand Opening Date for
Bristol Casino - Future
Home of Hard Rock'

90,000 square feet and cost about \$400 million, creating 2,000 jobs

Construction begins on Hard Rock casino in Bristol



- Proposed 300-400 apartment complex near Hard Rock Casino to be discussed in Bristol, Virginia
- Texas Roadhouse in Bristol, Virginia expected to open in October
- New Firestone Auto Center coming to the Falls Center in Bristol, Virginia



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